PRIVACY STATEMENT

Date **31.12.2024**

1a Data Controller	Valaisin Grönlund Oy
	Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 010 820 8200 Email: info@valaisingronlund.fi Business ID: 3106483-2
2 Contact Person for Register-Re- lated Matters	Name Miikka Grönlund
	Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 040 545 2497 Email: info@valaisingronlund.fi
3 Name of the Register	Stakeholder Register
4 Purpose of Processing Personal Data	The register is used for managing stakeholder relationships, multichannel stakeholder communication, and marketing by Valaisin Grönlund Oy. The processing of personal data is based on legitimate interest, contract, or other relevant connection. The register's information is utilized for Valaisin Grönlund's own direct marketing, marketing in electronic channels, and newsletter distribution unless the individual in the register has prohibited direct marketing.
5 Content of the Register	The stakeholder register contains information about potential business partners and those engaged in collaboration, such as various service providers, transport and logistics partners, suppliers, subcontractors, experts, and representatives of support and service organizations serving businesses (e.g., banks, financial institutions, insurance companies, Business Finland, and business service centers). The register contains the following information about the decision-makers and contact persons of stakeholder organizations: Name, company, role in the organization, postal address, email address, phone number Profiling data briefly describing the services, materials, or products the stakeholder represents Data related to the data subject's service events, communication details, and information necessary for direct marketing and stakeholder communication implementation
6 Regular Sources of Information	Information recorded in the stakeholder register is collected directly from partners during the use of services, online or other electronic services, or other transactions, as well as during the establishment and maintenance of a partnership. Information may also be collected and updated from publicly available registers.

7 Regular Disclosures of Information	Valaisin Grönlund does not routinely disclose register data to third parties, except as required by law to authorities.
8 Transfer of Data Outside the EU or EEA	Data may be transferred outside the EU member states or the European Economic Area if the transfer is necessary for the conclusion or performance of a contract in the interest of the data subject between the data controller and another person or legal entity. Data can only be transferred if the data processor has implemented appropriate safeguards.
9 Principles for Protecting the Register	A Manual Material The register does not contain manual material. B Data Processed by IT Systems Only employees authorized to process customer data as part of their duties and employees of companies acting on behalf of and commissioned by the data controller are entitled to use the system containing stakeholder information (computer, tablet, mobile device, cloud service, social media, or other electronic service). The systems are protected with antivirus software, firewalls, passwords, and other technical security measures. Only designated users with personal usernames and passwords can access the systems. Backups are stored in locked facilities and are accessible only to certain designated individuals. Users are bound by confidentiality obligations. Additionally, the data controller ensures contractually that any partner processing personal data on its behalf is committed to protecting personal data, including the actions of their own personnel.
10 Right of Access	The data subject has the right to inspect the information stored in the register that pertains to them and to receive copies of it. Requests for access must be made in writing and addressed to the contact person responsible for register matters mentioned in Section 2.
11 Right to Request Correction of Data	The data controller will correct, delete, or supplement incorrect, incomplete, or outdated information in the register on its own initiative or at the request of the data subject. Requests must be addressed to the contact person responsible for register matters mentioned in Section 2.

12 Other
Rights
Related to the
Processing of
Personal Data

The data subject has the right to prohibit the data controller from processing their personal data for direct advertising, remote sales, other direct marketing, market research, or opinion polling. Such a prohibition can be addressed at any time to the contact person responsible for register matters mentioned in Section 2.