

PRIVACY STATEMENT

Date
31.12.2024

1a Data Controller	Name Valaisin Grönlund Oy
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 010 820 8200 Email: info@valaisingronlund.fi Business ID: 3106483-2
2 Contact Person for Register-Related Matters	Name Miikka Grönlund
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 040 545 2497 Email: info@valaisingronlund.fi
3 Name of the Register	Electronic Services Usage Register
4 Purpose of Processing Personal Data	The processing of personal data is based on a customer's, stakeholder representative's, or other partner's visit to websites, social media, electronic campaigns, or other electronic business systems to which they have either free access or access based on a username. The data is used to manage customer, stakeholder, and other partnership relationships, identifying individuals' areas of interest and stages in the purchase process.
5 Content of the Register	The register contains the following information about users of services: <ul style="list-style-type: none">Usage data in various electronic transaction channels, such as internet and mobile services, including logs, service transaction data, and cookies.
6 Regular Sources of Information	The data stored in the electronic services usage register is collected from customers, stakeholder representatives, or other partners during their use of electronic services. Data sources include tracking systems in electronic systems, such as Google Analytics and social media tracking tools.

12 Other Rights Related to the Processing of Personal Data	The data subject has the right to prohibit the data controller from processing their personal data for direct advertising, remote sales, other direct marketing, market research, or opinion polling. Such a prohibition can be addressed at any time to the contact person responsible for register matters mentioned in Section 2.
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