PRIVACY STATEMENT

Date **31.12.2024**

1a Data Controller	Name Valaisin Grönlund Oy
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 010 820 8200 Email: info@valaisingronlund.fi
	Business ID: 3106483-2
2 Contact Person for Register-Re- lated Matters	Name Miikka Grönlund
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 040 545 2497 Email: info@valaisingronlund.fi
3 Name of the Register	Electronic Services Usage Register
4 Purpose of Processing Personal Data	The processing of personal data is based on a customer's, stakeholder representative's, or other partner's visit to websites, social media, electronic campaigns, or other electronic business systems to which they have either free access or access based on a username. The data is used to manage customer, stakeholder, and other partnership relationships, identifying individuals' areas of interest and stages in the purchase process.
5 Content of	The register contains the following information about users of services:
the Register	Usage data in various electronic transaction channels, such as internet and mobile services, including logs, service transaction data, and cookies.
6 Regular Sources of Information	The data stored in the electronic services usage register is collected from customers, stakeholder representatives, or other partners during their use of electronic services. Data sources include tracking systems in electronic systems, such as Google Analytics and social media tracking tools.

7 Regular Disclosures of Information	Valaisin Grönlund does not routinely disclose data from the registers to third parties.
8 Transfer of Data Outside the EU or EEA	Data is not transferred outside the EU member states or the European Economic Area.
9 Principles for Protecting the Register	A Manual Material The register does not contain manual material. B Data Processed by IT Systems Only employees authorized to process tracking data as part of their duties have access to the information stored in electronic systems (computer, tablet, mobile device, cloud service, or other electronic service). The systems are protected with antivirus software, firewalls, passwords, and other technical security measures. Access to the systems is limited to designated users with personal usernames and passwords. Backups are stored in locked facilities, accessible only to certain designated individuals. Users are bound by confidentiality obligations. Additionally, the data controller ensures contractually that any partner processing personal data on its behalf is committed to protecting the personal data, including the actions of their own personnel.
10 Right of Access	The data subject has the right to inspect the information stored in the register that pertains to them and to receive copies of it. Requests for access must be made in writing and addressed to the contact person responsible for register matters mentioned in Section 2.
11 Right to Request Correction of Data	The data controller will correct, delete, or supplement incorrect, incomplete, or outdated information in the register on its own initiative or at the request of the data subject. Requests must be addressed to the contact person responsible for register matters mentioned in Section 2.

12 Other
Rights
Related to the
Processing of
Personal Data

The data subject has the right to prohibit the data controller from processing their personal data for direct advertising, remote sales, other direct marketing, market research, or opinion polling. Such a prohibition can be addressed at any time to the contact person responsible for register matters mentioned in Section 2.