

PRIVACY STATEMENT

Date
31.12.2024

1a Data Controller	Name Valaisin Grönlund Oy
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 010 820 8200 Email: info@valaisingronlund.fi Business ID: 3106483-2
2 Contact Person for Register-Related Matters	Name Miikka Grönlund
	Address Voivalantie 22, 20780 Kaarina
	Other contact information Tel. 040 545 2497 Email: info@valaisingronlund.fi
3 Name of the Register	Customer register
4 Purpose of Processing Personal Data	The processing of personal data is based on Valaisin Grönlund Oy's legitimate interest, contract, or other relevant connection. The register is used for managing customer relationships, customer communications, and marketing. The information in the register is used for Valaisin Grönlund's own direct marketing, marketing in electronic channels, and newsletter distribution unless the customer has prohibited direct marketing.
5 Content of the Register	The register contains the following information about decision-makers and contact persons of companies and organizations: <ul style="list-style-type: none">• Name, company, position in the company, postal address, email address, phone number• Profiling data: reseller, designer, project customer, potential industry• Customer service event information and details related to the implementation of direct marketing and customer communications, such as mailing of electronic and/or printed catalogs, invitations to trade fairs, and other customer events.
6 Regular Sources of Information	The information recorded in the customer register is collected from the customer themselves during the use of services, online or other electronic services, or other transactions, as well as information obtained when establishing and maintaining the customer relationship. Information may also be collected and updated from public and private registers, public electronic sources, as well as through various competitions and marketing campaigns.

7 Regular Disclosures of Information	<p>The information recorded in the customer register is collected from the customer themselves during the use of services, online or other electronic services, or other transactions, as well as information obtained when establishing and maintaining the customer relationship. Information may also be collected and updated from public and private registers, public electronic sources, as well as through various competitions and marketing campaigns.</p>
8 Transfer of Data Outside the EU or EEA	<p>Data may be transferred outside the EU or European Economic Area if the transfer is necessary for the conclusion or performance of a contract in the interest of the data subject between the data controller and another person or legal entity. Data may only be transferred if the data processor has implemented appropriate safeguards.</p>
9 Principles for Protecting the Register	<p>A Manual Material The register does not contain manual material.</p> <p>B Data Processed by IT Systems Only employees who are authorized to process customer data as part of their job and employees of companies acting on behalf of and commissioned by the data controller have access to the system containing customer data (computer, tablet, mobile device, cloud service, social media, or other electronic service). The systems are protected with antivirus software, firewalls, passwords, and other technical security measures. Access to the systems is limited to designated users with personal usernames and passwords. Backups are stored in locked facilities, accessible only to specific designated individuals. Users are bound by confidentiality obligations.</p> <p>Additionally, the data controller has contractually ensured that partners processing personal data on its behalf are committed to protecting personal data, including actions by their personnel.</p>
10 Right of Access	<p>The data subject has the right to access the data stored about them in the register and obtain copies of it. Requests for access must be made in writing and addressed to the person responsible for register matters mentioned in Section 2.</p>
11 Right to Request Correction of Data	<p>The data controller will correct, delete, or supplement incorrect, incomplete, or outdated information in the register either on its own initiative or at the request of the data subject. Requests must be addressed to the person responsible for register matters mentioned in Section 2.</p>

12 Other Rights Related to the Processing of Personal Data	The data subject has the right to prohibit the data controller from processing their personal data for direct advertising, remote sales, other direct marketing, market research, and opinion polling. Such a prohibition can be addressed at any time to the person responsible for register matters mentioned in Section 2.
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